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Educator & Scholar
WCSA Journal, Book Review Editor



I received my B. A. from the University of North Carolina at Chapel Hill with a double major in Radio, Television and Motion Pictures and Journalism. I earned the Master's at The Ohio State University with a Public Relations concentration in the School of Journalism. In 1985, I completed the Ph.D. in Mass Communication Research from the University of North Carolina at Chapel Hill.

Upon completing my M. A., I was named the Public Information Coordinator, NC Division of Environmental Management where I directed public affairs programs for the agency's air, water and groundwater policies; prepared and edited collateral materials for diverse publics; and, wrote, developed and coached speeches and presentations for delivery by senior staff and myself to general audiences and the agency's stakeholders.

After earning the doctorate, I became a faculty member in the Department of Communications at the University of Massachusetts – Amherst. I served on the Department's Graduate Admissions Committee, and the University's Minority Faculty Forum, a group of educators which focused on issues pertinent to students and professionals on the campus.

As Chair of the Department of Journalism at Norfolk [VA] State University, the accomplishment of which I am most proud is developing the curriculum, personnel and student capacity for the Department's review for, and subsequent, national accreditation.

During these years in higher education, I was an active member and officer of the Association for Education in Journalism and Mass Communication [AEJMC], an organization designed to promote the highest possible standards for education, research, multiculturalism and professional practice for the fields. I served as Vice Chair and Chair of the Minorities and Communication Division for four years, and evaluated proposals for inclusion on convention programs. Also, in the Eastern Communication Association [ECA], the oldest professional communication association, I was Chair of the Voices of Diversity Interest Group. While department chair at Norfolk State, I was an active member of the Association of Schools of Journalism and Mass Communication, which fosters and facilitates standards and practices in the administration of the fields in higher education.

As Public Affairs Specialist at the DC Department of Human Services, I worked to increase understanding of and participation in the services and programs of the Income Maintenance Administration [IMA] and the Office of Early Childhood Development [OECD]. I staffed and evaluated public exhibits and

presentations, developed and maintained relationships with internal and external audiences, and developed collateral materials for both programs. In addition, I edited printed and online versions of the agency newsletter.

Most recently, I have been named Adjunct Professor of Communication at both the Department of Television and Radio at Brooklyn College, and the Department of English Language for Academic Purposes, Linguistics, and Communication Studies at Montgomery College, MD. Previously, I taught advanced professional business and technical writing courses principally for non-traditional students as an Adjunct Associate Professor of Professional Writing, University of Maryland University College. Throughout my career, I have developed, selected and modified instructional plans and materials for professional communications courses that reflected sensitivity to multicultural perspectives in traditional face – to – face hybrid and online formats.

I am a seasoned communicator with excellent public affairs, writing and editing, and research experience. I have an extensive background in managing message planning and delivery, am proficient in both AP and APA styles, have experience using SPSS, and have broad experience in Office Suite programs. In addition, I have completed training in HTML5 and CSS for web page development.

Since becoming a member of the Montgomery County Alumnae Chapter of Delta Sigma Theta, Inc., I have served on the Social Action and Information and Communications committees. Also, I have served on the Ritual and Ceremonies and Heritage and Archives committees. I recently was elected as Chair, Nominations Committee, having previously been elected as Member, Nominations Committee. I have completed the Leadership MCAC training, and have had a number of publications presented in the DST Eastern Region's H.E.R. Stories and First Friday.

During my tenure of two terms [2014-2017] on the non – profit Montgomery County [MD] Delta Alumnae Foundation Board, I served as Chair for the Grants Committee. One proposal, submitted to the Delta Research and Educational Foundation [DREF], was funded to underwrite the MCDAF, Inc., Delta Teacher Efficacy Advocacy Town Hall, one of 40 held nationwide designed to engage stakeholders, including students, parents, and elected officials, in the challenges confronting Montgomery County, MD education.

In addition to the Advocacy Town Hall, I nominated an educator from MCAC who was selected to attend DREF's Teacher Efficacy Academy II, designed to help teachers understand the correlation between teacher efficacy and student achievement. I am a member of Clifton Park Baptist Church, where I have served as an Usher since 2014. I am married to Edward R. Johnson. I have one son, and one granddaughter.